



SPONSORSHIP OPPORTUNITIES

Sponsorship is a great way to showcase what your company has to offer to the hearing loss community, and to highlight your commitment to improving the lives of people with hearing loss. Sponsorship also broadens your visibility within the online community and around the world through support of the SayWhatClub (SWC) Convention, to be held on August 2-5, 2017, in Savannah, Georgia.

Our club is not the biggest piece of the pie, but you'll not find a group with more heart and spirit of support and acceptance. This past August, at our 2016 convention in Boise, Idaho, someone referred to SayWhatClub as the "911 of Hearing Loss Groups", and it's true. SWCers reach out, almost immediately, to those seeking answers for the life-changing challenge hearing loss is. We provide support through sharing experiences and what works in the areas of technology, coping skills, communication tools and assistive devices. We research for workable solutions, share news items with usable information, and we network within our club and with other hearing loss, deaf and advocacy groups around the world.

We hope you'll become a sponsor and help us reach more people to let them know they are not alone in facing the challenge of hearing loss. *"The healing power of even the most microscopic exchange with someone who knows in a flash precisely what you're talking about because [they] experienced that thing too cannot be overestimated."* ~Cheryl Strayed, *Tiny Beautiful Things*

WHO YOU'LL REACH

SWC EMAIL FORUMS	SWC BLOG & NEWSLETTER READERS	SWC CONVENTION ATTENDEES	OTHER HOH/DEAF GROUPS	OTHER HOH/DEAF ADVOCATES
SOCIAL MEDIA NETWORKING PARTNERS	SWC PUBLIC FACEBOOK PAGE	SWC CLOSED FACEBOOK GROUPS		

SayWhatClub is a nonprofit group of volunteers who reach out to people with hearing loss around the world through our email lists (over 500), closed Facebook Groups (546), public Facebook page — over 1,600 people follow the information, articles, blogs, videos, links, and other news items related to hearing loss and deafness we share there every day — and by networking with other organizations that serve and support people with hearing loss. We also publish a quarterly newsletter and blog.

Join us by sponsoring our banquet, welcome party, a workshop, an accommodation (CART, Hearing Loop, Sign Language Interpretation) or any other item listed on these pages. If you'd rather not sponsor a specific area or item, please consider one of our sponsorship packages below.

Sponsorship is sold on a first come, first served basis. To reserve space and to ensure inclusion in the 2017 SWC Convention Program book (see our 2016 program [here](#)), contact us no later than April 1, 2017. To learn more email: sponsorships@saywhatclub.com

CONTACT INFORMATION

To Sponsor email: sponsorships@saywhatclub.com

[2017 SayWhatClub Convention Website](#)

[SayWhatClub Website](#)



\$2,500.00 - **BANQUET: Hear Me Now**

- Complimentary Registration
- Full-page color ad in our convention program book
- Link & logo on our website for a year
- Link & logo on our convention page for a year
- Banner to be displayed at banquet
- Quarterly mention on social media, website & email lists
- 15 minutes of speech time at banquet
- Table with take-away information at banquet

\$1,500.00 **WELCOME PARTY: Inclusion**

- Complimentary Registration
- Half-page color ad in our convention program
- Link & logo on our website for a year
- Link & logo on our convention page for a year
- Announcement on social media & email lists
- Table with take-away info at welcome party

\$500.00 - **Hearing Loop: Wired In**

- Half-page color ad in our convention program book
- A listing on our convention page
- An announcement on email lists & SWC Facebook page
- Signs with company name & logo to remind attendees to turn on their T-Coil

We offer six workshops. Look for details on our convention page and sponsor early for first choice.

\$750.00 - **Totes: Now See This**

- Complimentary registration
- Half-page color ad in our convention program book
- Link & logo on our website for a year
- Link & logo on our convention page for a year
- Bi-annual mention on social media & email lists
- Your logo printed on convention tote bags

\$300.00 - **Workshops: Educate and Inspire**

- Sponsorship information included with workshop listing in our program book & on our convention page
- Company name included with workshop announcements to email lists
- Company name listed & linked as a sponsor on blog posts about the workshop
- Company name and logo projected on the screen before the workshop

\$1,000.00

Complimentary Registration

Sponsorship Acknowledgement:

- Link & Logo on our website & Convention page for a year
- Bi-annual mention on Social Media
- Half-page color ad in program book

Vendor Table

SAY IT LOUD & CLEAR

Customize Your Sponsorship:

If you're not seeing anything that interests you among the various sponsorship levels and areas listed on this page, we are happy to work with you to find a customized sponsorship opportunity that meets your needs and budget.

\$500.00

Sponsorship Acknowledgement:

- Link & logo on our convention page for a year
- Bi-annual mention on social media/ email lists
- Quarter-page color ad in our program book

NOW HEAR THIS

\$250.00

Sponsorship Acknowledgement:

- Link & logo on our convention page for a year
- Business Card-size color ad in our program book

Vendor table

ACCESSIBILITY

\$100.00

Listing in our program book

Listing on our convention page for a year

SWEET TALK

Color

Black & White

- | | |
|------------------------------|------------------------------|
| • Full-page \$150.00 | • Full-page \$100.00 |
| • Half-page \$100.00 | • Half-page \$75.00 |
| • Quarter-page \$75.00 | • Quarter-page \$50.00 |
| • Business card-size \$50.00 | • Business card-size \$25.00 |

ADVERTISEMENT ONLY

\$1,000.00 - **Scholarship x 2**

EARS TO YOU

LENDING AN EAR

Sponsorship acknowledgement:

- Blog interview with scholarship winners shared on social media & email lists
- Link & Logo on our con page for a year

Half-page color ad